Model of Effective Administration Development based on Good Governance for Primary Schools under Office of Primary Education Service Area

Abstract — The purposes of this research were: 1) to study the administrative conditions based on good governance for primary school under Office of Primary Education Service Area, 2) to develop a model of effective administration based on good governance principles for primary school under Office of Primary Education Service Area, and 3) to propose a model of effective administration based on good governance principles for primary school under Office of Primary Education Service Area. Research instruments were a questionnaire distributed to 400 school teachers under Office of Primary Education Service Area, interview form by interviewing 24 key informants, 24 school administrators and questionnaires for group discussion with 10 experts. Quantitative data were analyzed by using percentage, frequency, mean, standard deviation, and data from focus group discussion were analyzed by content analysis. The findings of this study were as follows: 1) Effective administration of good governance for primary school under Office of Primary Educational Service Area consisted of 4 aspects, which were 1) academic administration, 2) human resource management, 3) budget administration, 4) general administration. Opinions of personnel towards Effective administration of good governance found that the overall results was at the high level and the individual aspects were in the high level in all aspects. The development of an administrative development model based on good governance principles for primary school under Office of Primary Education Service Area consisted of 2 principles as follows 1) School administration principles is the operation in all 4 aspects of the school, which are (1) academic administration, (2) human resource management, (3) budget administration, (4) general administration. 2) Good governance corporation, it is the principle of good governance and fairness, honest, transparent efficiency and effectiveness consisted of (1) the rule of law, (2) the moral principle, (3) the principle of transparency, (4) the principle of responsibility, (5) the principles of participation, (6) the principle of worthiness. SAG Model was developed for effective administration based on good governance principles for primary school under Office of Primary Education Service Area. There are three important focus points which are: 1. School Administration, School Administration is the operation in all 4 aspects of the school, which are (1) academic administration, (2) human resource management, (3) budget administration, (4) general administration. 2. Administrator, School Administrator must be developed based on good governance principles that are effective for primary school under Office of Primary Education Service Area which must be shared among administrators, teachers, school board members, monks, parents, students and communities. 3. Good Governance, Good governance principles must be developed based on good governance principles that are effective for primary school under Office of Primary Education Service Area which consisted of (1) the rule of law, (2) the moral principles, (3) principles of transparency, (4) principles of responsibility, (5) principles of participation, (6) principles of worthiness.

Index Terms — School Administration, Administrator, Good Governance

I. INTRODUCTION

Changes or advancements that occur in cities and communities at all levels are rapid, sudden and sometimes confusing allowing material prosperity to permeate and replace spiritual prosperity in every community at the same time. Management that a person or entity adopts such as management focusing on economic growth, modernization and income enhancement, has emphasized or given more importance to the object and the greater the material prosperity, the less the spiritual prosperity. In addition, important problems faced by the nation, country, society and community both in the past and present, such as the problem of corruption and drug problems economic problems and political and administrative problems[1].

At present, any organization or agency can operate to achieve its objectives and the goals of the organization depend on many factors, including people, money, materials, equipment and management. For executives, it is considered the most important person in many different departments because it is the head of the unit that controls, supervises, and operates. It is smooth and accomplished according to the goals executives or leaders or organization organizers or supervisors no matter how small the agency or large agencies, government agencies, or private sectors will play a role that affects the success or the efficiency of the work, how much education will be developed to be effective? Educational institution administrators play an important role in teaching and learning and developing various aspects of people in the nation. Administrators must be qualified in all aspects such as academic and moral aspects[2]. It has been...
said that the quality of educational administrators means readiness in the quality management of educational institution administrators by demonstrating potential quality development process and quality control of educational institute administrators. The most important administrative resources are executives. Executives are the premise of the organization and is the lamp of the worker or subordinates good executives must be knowledgeable operational capability and try to make himself a believer of the participants or truly subordinate. The efficiency and performance of management's management depends on many important elements including knowledge and understanding of management principles including experience and management skills of executives in the operation of executives. There is a need for a process to induce people in the organization to have the intention of working successfully by giving everyone the opportunity to participate in expressing opinions together and making decisions work together. The executives must have the necessary skills in the management of 3 things, namely work skills, interpersonal skills, and thinking skills. In addition, the executives must have proper operating principles. This will result in co-workers or subordinates to have faith and determination to work to achieve the goals, so how much will the operation be successful according to the objectives that would depend on the ability of the executives to apply the management principles to the administration in accordance with the principles of good governance. It is an important guideline for organizing society in both the government, business, private and public sectors which covers the academic department Operations Department, Government Department and Business Department. It is a new era of management that emphasizes transparency that can check responsibility good behavior participation and justice by adhering to the 6 basic principles which are rule of law, principle of morality, principle of transparency principle of participation principle of responsibility and value principles. This is to raise awareness of rights and duties that having a sense of social responsibility paying attention to the problems of the people that have the courage to take responsibility for your actions adhere to the correctness and beauty uphold the principles of honesty, diligence, patience, discipline give everyone the opportunity to participate in decision making. It is economically manage limited resources value for maximum benefit disclosure useful information for the public to participate in the verification of the correctness of the operation.

Educational institutions are one of the organizations that are important to the management of education. There are executives to supervise providing quality teaching and learning management and the teacher's work is done according to the goals set with efficiency and effectiveness. The administrator of the school (school), who is the head of the school, plays a very important role in the development of education and creating efficiency of educational institutions leadership is a measure of how well a leader possesses the qualities, abilities, and leadership that is appropriate for the position and executives as leaders of the agency will be able to cooperate well. In management, it is necessary to show appropriate leadership roles to colleagues because leadership affects the performance of colleagues and in addition to showing proper leadership roles. Administrators must also apply good governance principles in the administration of educational institutions to be effective. This will result in better quality educational institutions.

For that reason, it caused a change in government management, it said that guidelines for school administration from the Office of the Education Council Secretariat [3]. Mechanisms and rules are management inconsistent with social and global changes. Thus causing corruption, unethical behavior and lack of transparency in administration and people inaccessible. In the end, the information administration caused many problems that followed, which the researcher had to study. School guidelines suggestions under the Primary Education Service Area Office. There is a promotion for educational institutions to provide quality education according to educational standards by adhering to the principles of good governance in the administration of educational institutions to be ethical and transparent from the foregoing. The researcher was interested in the development model of effective governance for primary schools under the Primary Education Service Area Office. There were 27,709 schools under the responsibility of the administrators was applied the principles of good governance in the administration of educational institutions and staff, teachers, teachers of the school under the Primary Education Service Area Office have a view on the administration according to the good governance of the administrators of educational institutions under the Office of Primary Education Service Areas how much is this.

II. OBJECTIVES

The purposes of this research were 1) to study the administrative conditions based on good governance for primary school under Office of Primary Education Service Area, 2) to develop a model of effective administration based on good governance principles for primary school under Office of Primary Education Service Area, and 3) to propose a model of effective administration based on good governance principles for primary school under Office of Primary Education Service Area.

III. RESEARCH METHOD

This study used the survey research model along with the in-depth interview and focus group discussion which is a mixed methodology research between quantitative research and qualitative research by analyzing data from documents, textbooks, data, statistics, research reports of various departments academic articles, dissertations, as well as related research both at home and abroad. An interview form created by the researcher was used to study the opinions of the educational institute administrators who were the target groups as a case study by distributing 400 questionnaires to teachers in schools under the Primary Educational Service Area Office. Interview form by interviewing key informants, namely 20 school administrators, and questionnaires for group discussions. There were 11 key informants. The researcher collected the data and analyzed the data, consisting of 1) Document Analysis using content analysis. 2) Analysis by using statistics, percentages, values Frequency, Mean, Standard Deviation. 3) Data from interview was analyzed by using content analysis and summarizing the results according to the interview form. 4)

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Data from focus group discussion was analyzed by using content analysis.

IV RESEARCH RESULTS

The results of the study of effective governance in accordance with the principles of good governance for elementary school under the Primary Education Service Area Office.

The level of opinion towards effective governance for elementary school Under the Office of Elementary Education Service Areas, all 4 areas consisted of 1) academic administration, 2) personnel management, 3) budget management, and 4) General administration found that the opinions of personnel towards effective governance for elementary school under the Primary Education Service Area Office. In overall, it was at a high level, while each aspect was at a high level in all aspects.

The results of a study on the development model of effective governance in accordance with the principles of good governance for primary school under the Primary Education Service Area Office.

For development of primary school administration under the Primary Education Service Area Office, it is the educational administration process of an educational establishment or school in which administrators conduct activities or use various processes by the cooperation of administrators and those involved in education starting from planning diagnosis, command, administration, control and management to provide quality educational institutions. Learners have shown the knowledge, abilities, and have desirable characteristics according to the intention of the study for peaceful coexistence in society. It is the administration of educational institutions that are related to 4 areas: 1. Academic administration, it is the administration of all kinds of activities in educational institutions or schools about improving the development of teaching and learning to be effective and the most efficient because it is the duty of every educational establishment is to provide academic knowledge to learners. It is the recruitment of qualified people to work in different positions for maximum effectiveness. However, the happiness and satisfaction of the personnel in the school must be taken into account as well. It is the planning of resource utilization to achieve the objectives of the plan and project set up efficiently. It meets the needs of the school and all related parties. 4. In general administration, it is a general administration task that is related to the school management system to other administration achieve the standard quality and goals set. It plays a major role in coordinating, promoting, supporting and facilitating various activities in all types of service aim to develop schools to use innovation and technology appropriately. Promote work operations according to management principles that focus primarily on job achievement with an emphasis on transparency responsible, verifiable, and involvement of personnel and other related agencies to achieve efficient and effective operations for the development of effective governance for primary school under the Primary Education Service Area Office. It is the principle of good governance and good governance honesty transparent Efficient and effective. This research is based on the regulations of the Prime Minister's Office on the creation of a system to manage the country's affairs and good society BE 2542 which consists of 6 main principles as follows: 1. Rule of law is the rules and regulations used as agreements of agencies by regulation and the enforcement criteria that must be fair accepted by members. Those rules and regulations must bring about equality among the members of the agency and service recipients including facilitating control and develop service recipients by defining and follow the rules that have been strictly adhered to. 2. Morality is the principle of doing what is right with honesty, sincerity, adherence to the correctness and goodness on the basis of morals and ethics under the rules and regulations of the service recipients. It is also beneficial to society and the nation. 3. Principles of transparency. This is to build mutual trust of the agency and service recipients by improving the working mechanism of the organization to be transparent and verifiable. It is a commitment and determination to work to the best of our ability to achieve success comply with relevant government regulations operate with a sense of duty, society, people and the country, taking into account the interests of service providers and the public as a priority. It is including accepting the consequences arising from such operations both good and bad as well as to show the facts about the mission to the public able to explain reasons and ready for public scrutiny. This is an opportunity for personnel in the agency and service recipients, who are involved or affected by the management or the actions of various agencies have been recognized share opinions, make decisions, as well as support, monitor and verify compliance with what they have decided. It is management using limited resources with economy for the greatest benefit to the public make work more efficient and productive. Results of the presentation of the effective administration development model according to the principles of good governance for primary school under the Primary Education Service Area Office.

A model of effective administration based on good governance principles for primary school under Office of Primary Education Service Area (SAG Model) is to achieve success. There will be three key focus areas: 1. School Administration, it is the implementation of the work in all 4 areas of the school, namely (1) academic administration, (2) personnel management, (3) budget management, and (4) general administration. 2. Administrator school administrator to develop effective management in accordance with the principles of good governance for elementary school Under the Primary Education Service Area Office. There must be participation between administrators, teachers, school committees, monks, parents, students and communities, 3. Good Governance Principles of good governance to develop effective management in accordance with the principles of good governance for elementary school Under the Office of Elementary Education Service Area consists of: (1) rule of law, (2) principle of morality, (3) principle of transparency, (4) principle of responsibility, (5) principle of participation, and (6) principle of value.
S A G Model

Fig 1: Model of Effective Administration Development based on Good Governance for Primary Schools

V. DISCUSSION

Effective administration based on good governance principles for primary school under Office of Primary Education Service Area consisted of 4 areas which were 1) academic administration, 2) personnel management, 3) budget management, and 4) General administration. It found that the opinions of personnel towards effective governance for elementary school under the Primary Education Service Area Office Overall, it was at a high level, while each aspect was at a high level in all aspects. This is consistent with the research results of Banchong Charoensuk [4]. “Developing a model of educational institution administration according to the principles of good governance in basic education institutions in the upper southern provinces”. The state of educational institution administration showed a lack of good governance in all aspects. The model of educational institution administration according to the principles of good governance was found to consist of 4 administrative tasks. The aspect is academic administration, budget management, personnel management, and general administration. Each area consists of 6 principles of good governance, a total of 189 items, and the format is appropriate to be put into practice at the highest level in all of them and in accordance with the research results of Niphon Srisuwan[5] conducted a research on "School management according to the principles of good governance of schools under the Education Service Area of the 18th Government Inspectorate”. Results of a study on the condition of the school administration according to Good Governance Principles of Schools under Educational Service Areas Government Inspectorate Area 18 found that, overall, the principles of good governance had a high effect on the quality of education and when considering Details were found to be at a high level for all components as well. Compared to the set criteria, results of the analysis consisted of 118 independent variables, leaving a total of 72 variables with 9 important components, comprising (1) principles of management, (2) moral principles, (3) The principle of participation, (4) the principle of value, (5) the principle of accountability, (6) the rule of law, (7) the principle of transparency, (8) the principle of development human resources, and (9) principles of information and communication technology. The results of the study of

selectivity factors. It was found that there were select factors that could explain the variance or predict able to manage educational institutions with the school's quality significantly at the .05 level, totaling 15 factors.

Effective administration based on good governance principles for primary school under Office of Primary Education Service Area consisting of:

1. Development of primary school administration under the Primary Education Service Area Office, it is the educational administration process of an educational establishment or school in which administrators conduct activities or use various processes by the cooperation of administrators. Those involved in education starting from planning Diagnosis, command, administration, control and management to provide quality educational institutions and learners have knowledge, abilities, and have desirable characteristics according to the intention of the study for peaceful coexistence in society which is the administration of educational institutions that are related to 4 areas: 1.1 academic administration. It is the administration of all kinds of activities in educational institutions or schools about improving the development of teaching and learning to be effective and the most efficient because it is the duty of every educational institution is to provide academic knowledge to learners. 1.2 Personnel management, it is the recruitment of qualified people to work in different positions for maximum effectiveness. However, the happiness and satisfaction of the school personnel must be taken into account as well. 1.3 Budget management, it is the planning of resource utilization to achieve the objectives of the plan and project set up efficiently. It meets the needs of the school and all concerned parties. 1.4 General administration. It is a general administration task that is related to the school management system to other administration achieve the standard quality and goals set. It plays a major role in coordinating, promoting, supporting and facilitating various activities in all types of service aim to develop schools to use innovation and technology appropriately, and promote work operations according to management principles that focus primarily on job achievement with an emphasis on transparency responsible, verifiable, and involvement of personnel and other related agencies to achieve efficient and effective operations.

2. Development of Effective administration based on good governance principles for primary school under Office of Primary Education Service Area, it is the principle of good governance and good governance honesty transparent Efficient and effective. This research is based on the regulations of the Prime Minister's Office on the creation of a system to manage the country's affairs and good society BE 2542, which consisted of 6 main principles, namely: 2.1 rule of law is the rules and criteria used as an agreement of the agency by regulation and the enforcement criteria must be fair accepted by members. Those rules and regulations must bring about equality among the members of the agency and service recipients including facilitating control and develop service recipients by defining and follow the rules Rules that have been strictly adhered to. 2.2 Moral principles are principles of doing what is right. With honesty, sincerity, adherence to the correctness and goodness on the basis of morals and ethics under the rules and regulations of the service recipients. It is also beneficial to society and the
nation. 2.3 Principles of transparency, this is to build mutual trust of the agency and service recipients. by improving the working mechanism of the organization to be transparent and verifiable. 2.4 Principles of responsibility, it is a commitment and determination to work to the best of our ability to achieve success comply with relevant government regulations operate with a sense of duty, society, people and the country, taking into account the interests of service providers and the public as a priority. including accepting the consequences arising from such operations both good and bad as well as to show the facts about the mission to the public Able to explain reasons and ready for public scrutiny.

2.5 Principles of participation, this is an opportunity for personnel in the agency and service recipients, who are involved or affected by the management or the actions of various agencies have been recognized share opinions, make decisions, as well as support, monitor and verify compliance with what they have decided to share.

2.6 Principles of value for money, it is management using limited resources with economy for the greatest benefit to the public make work more efficient and productive This is consistent with the results of research by Vicki and Clarke [6]. The use of good governance in the decentralization of democratic governance in Ghana found that in countries underdeveloped democratic governance. There has been a decentralization of power from the central to the local area with more people participating resulting in a serious development strategy. There are adaptations in local practices.

Using good governance that is appropriate for the locality until it is considered the key to implementing good governance made changes for the better, but there are still problems from the persistence of partisans. and also consistent with the findings of Kimmet [7], a research study on applying good governance principles in political regimes in 4 ASEAN countries. The principles of good governance have been applied as a political strategy rather than a policy application. In these four Southeast Asian countries, the Philippines, Thailand, Malaysia and Indonesia, the country is considered and compared with a case study by studying how these countries have adopted the principles of good governance including participation of good governance. In the 2004 elections, it was found that governance was widely adopted and a key issue in reforming form of government. In addition, they also learned how to apply good governance principles for the development of politics and government, emphasizing on applying good governance principles to the development of the country especially in the state of the country is uncertain and the economy is tight to be a model and a way to manage new countries because good governance supports politics and governance, the concept of good governance originates from Western nations which creates new forms of management and contributes to democratic development that is one of the key objectives of good governance.

Effective administration based on good governance principles for primary school under Office of Primary Education Service Area (SAG Model) to achieve success. There will be three key focus areas:

1. School Administration school administration, it is the implementation of the work in all 4 areas of the school, namely (1) academic administration, (2) personnel management, (3) budget management, (4) general administration. 2. Administrator, school administrator to develop Effective administration based on good governance principles for primary school under Office of Primary Education Service Area, there must be participation between administrators, teachers, school committees, monks, parents, students and communities. 3. Good Governance Principles of good governance to develop effective management in accordance with the principles of good governance for elementary school Under the Office of Elementary Education Service Area consists of: (1) rule of law, (2) principle of morality, (3) principle of transparency, (4) principle of responsibility, (5) principle of participation, (6) principle of value. This is consistent with the research results of Weerayuth Pornpotthanamas [8]. “Good governance in government organizations: a case study of schools under the Office of the Basic Education Commission”. There are 8 aspects of good governance that are suitable for school administration, namely rule of law, principle of morality, principle of transparency principle of participation principle of responsibility Value principle. The goal is consistent with society and the security principle from fair compensation and welfare the condition of school administration according to the principles of good governance as a whole was at a very high level. The results of the qualitative and quantitative data analysis were consistent with the factors affecting the level of school governance which is a factor of the internal environment of the school, i.e. the shared values of the school; The school's operating system, personnel, skills, and style. The factors of the school's external environment that affected it were the political environment. Suggestions for encouraging schools to implement good governance in school management successfully. The government should play a role in tangible promotion by measuring good governance in schools. There were incentives for schools to implement good governance in schools based on the 8 elements of the findings from this research. It is also consistent with the research results of Phithak Thipwaree [9] researched on “Innovative leadership development model for executives of the Institute of Physical Education”. There are 10 components of innovative leadership for the administrators of the Physical Education Institute: 1) Social competence, personality and skills, 2) Team leadership, 3) Being a role model, 4) Thinking leadership, 5) Promoting development, 6) Trust, 7) Creating an Atmosphere of Learning, 8) Management, 9) Support, 10) Participation development model Innovation leadership for administrators of physical education institutions consists of 4 parts: 1. Principles and objectives, 2. Elements of innovation leadership that must be developed. 3. There are five stages in Innovation Leadership: Stage 1 preparing for development, stage 2 realizing the need for development, stage 3 implementing development, stage 4 implementation, stage 5 evaluation of development, and 4. Performance evaluation. This also consistent with the research results of Supawadee Wongsaakul [10] researched on “Change Leadership Development Model effective in the administration of basic educational institutions”. The effectiveness of basic school administration is to achieve school goals at a high level and the satisfaction of teachers were at a high level, respectively. Basic educational institutions are: Factors in the characteristics of executives behavioral factors and situational factors for the transformational leader.
development process model. Effectiveness in the administration of basic educational institutions is divided into 4 steps: self-assessment, planning, self-development, development implementation, and evaluating success. The development process is divided into 3 types, namely training programs, development activities and self-development activities; and to examine the suitability and feasibility of transformational leadership development models productive. In the administration of basic educational institutions, it found that from small group discussions all 18 qualified persons agreed that the pattern is suitable principles and reasons, objectives, factors and development processes are consistent. It is possible to use it for further development of administrators in basic education institutions.

VI. RECOMMENDATIONS

A. General Recommendations

Research results on an Effective administration based on good governance principles for primary school under Office of Primary Education Service Area, the researcher has the following suggestions:

1. Rule of law management should be commended. Compliment teachers and students for following the rules school regulations which may be awarded or promoted job duties.

2. Moral Executives should treat everyone equally. There is no partiality or nepotism in the performance of duties towards teachers or students and should operate in accordance with the principle of impartial accuracy and be a good adviser to all personnel in the school.

3. Transparency Executives should have an open management plan decentralized and assigning duties to teachers to act with due diligence and there are audits of financial management with transparency and honesty.

4. Principles of participation executives should provide opportunities for the community network parent or people with local knowledge have come to educate students and organize more activities in the school to make school development a truly participatory.

5. Principles of responsibility Administrators should trust the performance of the teachers assigned to work in various fields. Administrators only provide advice, guidance or assistance in cases where teachers need and should implement projects including tracking summarize the evaluation of personnel clearly in order to make teachers feel proud of their own performance and use the information obtained to improve and develop themselves better in the next time.

6. Value principle, the administrators should have a meeting to plan the annual budget appropriately and use that budget for the benefit of the school and manage the school environment for maximum benefits.

B. Recommendations for further research

If there is research on good governance next time, the researcher recommends conducting research in the following ways.

1. Should study from schools that have developed management according to the principles of good governance that the same or different virtues were applied from this research.

2. Should study the principles of Buddhism to be used in conjunction with the development of management according to the principles of good governance such as Iddhipada IV, Sangahavatthu IV, etc.

3. It should be studied in conducting research that narrows the scope of the research area should be defined as specific educational areas.

4. The results of the research should be applied in schools or the next agency in order to consider the achievements in the development of management according to the principles of good governance.

CONCLUSION

Effective administration based on good governance principles for primary school under Office of Primary Education Service Area, all 4 areas consisted of 1) academic administration, 2) personnel management, 3) budget management, and 4) General administration. It found that the opinions of personnel towards effective governance for primary school under the Primary Education Service Area Office. Overall, it was at a high level, while each aspect was at a high level in all aspects. As for the development of an effective management development model according to the principles of good governance for elementary school under the Office of Primary Education Service Area consists of 2 principles as follows: 1. Principles of school administration. It is an operation in various fields in all 4 areas of the school, namely (1) academic administration, (2) personnel management, (3) budget management, and (4) general administration 2. Good governance principles, it is the principle of good governance and good governance honesty transparent efficient and effective which consisting of (1) the rule of law, (2) the principle of morality, (3) the principle of transparency, (4) the principle of responsibility, (5) the principle of participation, and (6) the principle of worthiness. For an effective management development model based on good governance for elementary school under the Office of Primary Education Service Area (SAG Model) to achieve success, there will be three key focus areas: 1. School Administration, it is the implementation of the work in all 4 areas of the school, namely (1) academic administration, (2) personnel management, (3) budget management, (4) general administration. 2. Administrator, school administrator to develop effective administration in accordance with the principles of good governance for elementary school under the Primary Education Service Area Office. There must be participation between administrators, teachers, school committees, monks, parents, students and communities. 3. Good Governance Principles of good governance to develop Effective administration based on good governance principles for primary school under Office of Primary Education Service Area consisted of: (1) rule of law, (2) principle of morality, (3) principle of transparency, (4) principle of responsibility, (5) principle of participation, and (6) principle of worthiness.

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