Factors of students deciding to study further the Phrapariyatidhamma Schools of General Education Department in Ubonratchathani Province

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Abstract — This research aimed to study the factors of students who decided to study in Phrapariyatidhamma School, General Education Department in Ubon Ratchathani Province, to study image factors of Phrapariyatidhamma School. The General Education Department in Ubon Ratchathani Province that influences the decision to study at the secondary school level to study the curriculum factors affecting the decision of choosing to study at the secondary school in order to study the factors of personal reasons that affect the decision to study. Per secondary level the steps are: 1) Study documents, concepts, theories and related research. The data was summarized by analyzing the theoretical content to draw up the conceptual framework for the research. 2) Determine the conceptual framework, factors affecting the decision of choosing to study at the secondary school level in Phrapariyatidhamma School, General Education Department in Ubon Ratchathani Province, and take the questionnaire. Were tested on non-sample groups, namely students from the Phra Pariyatidhamma School, General Education Department In Ubon Ratchathani Province, the results were analyzed by processing all of the data in the questionnaires, presenting the results of the discussion in the form of a table with subtitles.

The results showed that the general data of the respondents by students from Phrapariyatidhamma School, General Education Department in Ubon Ratchathani Province. The sample group of 100 people found that the sample was male living in Ubon Ratchathani Province by expressing the opinions of the respondents on the factors of the students who decided to study in PhraPariyatidhamma School. The respondents had the opinion on the factors of the students who decided to study in Phrapariyatidhamma School, overall, the mean was at the highest level. The number 1 in the list is the image of Phrapariyatidhamma School was at the highest level and the results of 1) were found from the study that the students who answered the questionnaire had the level of opinions about the factors of the students who decided to study in PhraPariyatidhamma School. Image Factors of Phrapariyatidhamma School 2) From the study, it was found that the students who responded to the questionnaire had a level of opinion on the image factor of the Phrapariyatidhamma School which influenced their decision to study at the bachelor's degree, as a school. Phrariyatthamma 3) From the study, it was found that the students who answered the questionnaire had a level of opinion on the curriculum factors affecting their decision to study at the secondary school level. 4) From the study, it was found that the students who answered the questionnaire had a level of opinion on the personal reasoning factors affecting the factors of the
students who decided to choose to study in PhraPariyatidhamma School. Family And the family sent to further study Yes, and the parents of the students are advised to choose to study in this school's PhraPariyatidharma School in order to allow the students to enter into formal education and the problem of poverty. Education provided

Index Terms— the decision to choose to study further, Phrapariyatidhamma School, General Education Department, Ubon Ratchathani Province

I. INTRODUCTION

Education is an integral part of human resource development of human life. Most of the people pay attention and pay attention to education very much, including the government has encouraged and encouraged all people to pay attention to this because it is the basis of success in life and can be used in Professions for self-sufficiency and family in the future. Phrapariyatidhamma School, Department of General Education in Ubon Ratchathani Province, the state that focuses on teaching Buddhism with the objective of education to promote religious academics that focus on teaching practice. Produce many levels of dharma It provides academic services in teaching in the general department and preserving arts and culture. Teaching covers all subject areas and to attract the school and students in Grade 6. Those who are about to graduate will have more opportunities and options to decide on the choice of school [2].

Therefore, Phrapariyatitham School, General Education Department in Ubon Ratchathani Province, it is imperative to have a strategy to find ways for schools and students in the target group to decide to study at the lower and upper secondary levels. by organizing various activities and forms of public relations through various channels, such as sending brochures, information, press releases to educational institutions, introducing websites Organizes traffic guidance activities to participate in the Curriculum Market Project, which is an activity organized by Phrapariyatidham School, Department of General Education in Ubon Ratchathani Province every year. This is to publicize the environment within Phrapariyatidhamma School, Department of General Education. in Ubon Ratchathani Province for students to understand and feel interested in deciding to study at Phrapariyatidham School Department of general education in Ubon Ratchathani province more.

Due to the problem of accepting students that do not meet the goals each year, the students are interested in studying the factors that affect the decision to choose to study at the lower secondary level. and high school of primary school students and grade 6 3 (M.6) which has an educational institution in Ubon Ratchathani Province. The information obtained from this study will be used as a guideline for developing and improving public relations, providing school information and as a guideline for guiding students. Increased interest in and decided to study in the Phrapariyatidham School of the General Education Department in Ubon Ratchathani Province for the Phra Pariyatit Thamma School of the General Education Department in Ubon Ratchathani Province. more to achieve the next goal.

II. RESEARCH OBJECTIVES

The objectives of this research article were

1. To study the factors of students who decide to study in Phrapariyatidhamma School, Department of General Education in Ubon Ratchathani Province.
2. To study the image factors of Phrapariyattidham School General Education Department in Ubon Ratchathani Province that Affects Decision Making for Secondary Education

3. To study the factors of curricula affecting the decision to choose to study at the secondary level. To study the factors of personal reasons affecting the decision to study at the secondary level.

III. SCOPE OF RESEARCH

Factors of students deciding to study in Phrapariyattidhamma School Department of General Education in Ubon Ratchathani Province

1. The population used in this study was students in Phrapariyattidhamma School, General Education Department. in Ubon Ratchathani Province

2. Sample groups were the population in item 1), 400 students in Phrapariyattidhamma School, General Education Department in Ubon Ratchathani Province. using Crazy and Morgan tables and using a simplified sampling method. Here, the study asked to increase the sample to 398 people.

3. Educational issues to study the factors of students who decide to study in Phrapariyattidhamma School, Department of General Education in Ubon Ratchathani Province

4. The study period started from May 2021-June 2021 and the questionnaire was collected from the sample group. Between 17-19 May 2021

IV. POPULATION AND SAMPLE

1. The results of the development of educational institutions the purpose of this study was to study the factors of students who decided to study in Phrapariyattidhamma School, Department of General Education in Ubon Ratchathani Province. The population used in this study were students in the school Department of General Education in Ubon Ratchathani Province. The sample was the population in item 1), 400 students in Phrapariyattidhamma School Department of General Education in Ubon Ratchathani Province using Crazy and Morgan tables and using a simplified sampling method here. The researcher asked to increase the sample group to 398 people.

V. CONCEPTUAL FRAMEWORK

study subject Factors of students deciding to study in Phrapariyattidhamma School Department of General Education in Ubon Ratchathani Province The students used the following conceptual frameworks:1. Independent variables are factors that affect the decision to choose to study, consisting of 3 aspects: 1) the image of Phrapariyattidham School. Department of General Education 2) Curriculum and 3) Personal Reasons by integrating variables [2][3] 2. The dependent variable was the decision to study further in Phrapariyattidhamma School. Department of General Education in Ubon Ratchathani Province It is written in the educational conceptual framework as shown in Figure 1-1.
VI. CONCEPTS, THEORIES AND RELATED STUDIES

study subject Factors of students deciding to study in Phrapariyattidhamma School Department of General Education in Ubon Ratchathani Province The researcher has researched and compiled documents using concepts, theories and related studies as a guideline for the study. The contents are divided as follows:

Concepts and theories about decision making definition of decision the decision to choose to study in the Phrapariyattidhamma School Department of General Education in Ubon Ratchathani Province The students studied textbooks. Documents and related research found that there are many scholars both in Thailand and abroad who have given the meaning of decision making as follows:

Somkid Bangmo (2005: 175) defined the decision as the decision to choose the path. Practice, which has many paths, is a guideline to the goal that is left blank. This decision may be a decision to take one or more actions to achieve the intended goals. In practice, decisions are made about complex problems and there is always more than one solution.

Concepts and theories on factors influencing consumer decision-making.

From the review of textbooks on concepts and theories on factors influencing consumer decision-making. It was found that there are many scholars both in Thailand and abroad who have divided several factors as follows.

Oppenheim (1979: 63) stated that the factors that influence a decision depend on a number of factors:

1) Values Values influence the decision-making process in situations where there are multiple options. The first choice may result in values developing and changing for the better, while the option Second, new values can be created that suit their needs. However, it will depend on the person's circumstances. [5]

2) Family type (Type of Family) The type of family affects decisions such as the size of the family, family finances Career and education of housing and religious members of the family will be important to the decision.

3) Family Resources Family resources affect decision-making. In other words, people generally tend to follow the same buying pattern of things they have bought in the past. make more careful Because making final and habitual decisions, such as buying clothes and food, is a habit. and are more likely to buy clothing and food that are similar in nature over and over. Some women buy shirts and Skirts for everyday wear for men, wear t-shirts and jeans. In addition, many foods contained in in the market, we tend to buy the same food for the same occasion every time and it is difficult to recognize. The reason for the person making the decision to spend Someone can be specific about the reason for the purchase decision. But some people do not know the reason, only want to buy.
4) The direction of the social economy (The Socioeconomic Setting) The country's economy will affect purchasing decisions, that is, during the prosperity of the economy, most people will work and have money for shopping with peace of mind. But when the economy is in recession, it becomes aware of the changing economic conditions. Therefore, spending less

**Research tools**

This study the researchers used a questionnaire as a tool for collecting information about Factors of students deciding to study in Phrapariyattidhamma School Department of General Education in Ubon Ratchathani Province. The details are as follows.

1. The questionnaire used in the study consisted of 3 parts as follows:
   - **Part 1 General information of the respondents** It is an open-ended questionnaire for respondents. Fill out questionnaires and closed-ended questionnaires. Multiple Choice Questions The nature of the questions is a checklist [6] by selecting the most appropriate item, consisting of gender, province of residence, studying at grade level. Currently studying in school cumulative GPA and total family income.
   - **Part 2 Data on factors of students who decide to study in Phrapariyattidhamma School Department of General Education in Ubon Ratchathani Province** It looks like a closed-ended questionnaire, by using Likert Scale, which is consistent with the study of [2], consisting of:
     1) Image factors of Phrapariyattidham School Department of General Education
     2) Curriculum Factors
     3) Personal reasoning factors
   - **Part 3 Other Suggestions** In order for the respondents to express their opinions about the factors of students deciding to study in Phrapariyattidhamma School Department of General Education in Ubon Ratchathani Province The open-ended questionnaire was used for the second part of the questionnaire, which consisted of question types using the Likert Scale. The scoring criteria were set to measure opinions in 5 levels, namely high, the most, the medium, the least, and the least.

**Data collection**

This study as a study Factors of students deciding to study in Phrapariyattidhamma School Department of General Education in Ubon Ratchathani Province, there are data sources in the study consisting of 2 parts:

1. **Primary Data** by using a questionnaire to collect opinions from variables, i.e. factors of students who decide to study in Phrapariyattidhamma School. Department of General Education in Ubon Ratchathani Province of the sample of 398 sets, with the steps to proceed as follows
   - 1) Distributing questionnaires to the sample groups who report to new students during the day May 17-19, 2021 and explain how to answer by yourself.
   - 2) Conduct a preliminary examination of the completeness of the questionnaire and exclude incomplete questionnaires.
2. **Secondary Data** by reviewing all literature from books, academic documents, study work, study articles, academic articles and information disseminated through the media on the Internet.

**Data analysis**
Analysis of data collected from questionnaires the study was conducted to examine the completeness of questionnaire responses by separating incomplete questionnaires Enter pre-defined code, process data. from the information that has been coded and saved by using a ready-made statistical program for education social science to analyze the data as follows:

1. General data analysis of student’s students from various educational institutions every region of the country that Apply for the entrance examination to study in Phrapariyattidhamma School Department of General Education in Ubon Ratchathani Province consists of gender, province where they live, studying, grade level, currently studying at school, cumulative GPA and total family income using descriptive statistics, which consist of Frequency distribution (Percentage) to analyze the demographic characteristics of the sample studied.

2. Analysis of data on factors of students who decide to study in Phrapariyattidhamma School Department of General Education In Ubon Ratchathani Province, descriptive statistics consisting of mean and standard deviation were used to analyze information about the level of opinions about the factors of students who decided to study in Phrapariyattidham School. Department of General Education in Ubon Ratchathani Province by presenting the information in a tabular form along with the lecture.

3. Bring other suggestions from the third part of the questionnaire to be summarized or analyzed in a descriptive and descriptive manner.

Summary of research results

The results of the general information of the respondents with students from various schools All regions of the country applying for the entrance examination to study in Phrapariyattidhamma School Department of General Education in Ubon Ratchathani Province Which is a sample of 398 people, found that most of the sample is male, 398 people, representing 100.00%, live in Ubon Ratchathani Province, 318 people are studying in grade 6, number 215 students are currently studying in schools under the school. of the government of 310 people with a cumulative GPA of 3.50 or more, of which 175 people, representing a total family income between 10,001-15,000-baht, 257 people

The results of the opinions of the respondents on the factors of students who decided to study in Phrapariyattidhamma School Department of General Education in Ubon Ratchathani Province Overall, the results of the study revealed that the respondents had opinions about the factors of students who decided to study in Phrapariyattidhamma School. Department of General Education in Ubon Ratchathani Province, overall, the average was at the highest level. Considering each aspect, it was found that the opinion level of the sample group towards the internal average ranked first was the image of Phrapariyattidham School. The general education department, followed by the curriculum, had the highest average level, and the privacy aspect of the sample group put the opinion level at the last rank. which has a high average level the average was at a high level, meaning that the students gave the most overall importance, especially in terms of the image of Phrapariyattidham School. Department of General Education

The results of the opinions of the respondents on the factors of students who decided to study in Phrapariyattidhamma School Department of General Education in Ubon Ratchathani Province The results showed that the respondents had their opinions about the factors of students deciding to study in Phrapariyattidham School. Department of General Education in Ubon Ratchathani Province The image of Phrapariyattidham School Department of General Education The average is at the highest level. When considering each item, it was found that the level of opinion of the
sample group on the average of each item ranked No. 1 as being a school of a public institution with a reputation for teaching religion. The average was at the highest level, followed by Phrapariyattidhamma School. Department of General Education that offers a wide variety of subjects that correspond to life the average was at the highest level and was the Phrapariyatham School. Department of General Education Those with outstanding religious teachings had the highest average level.

The results of the opinions of the respondents on the factors of students who decided to study in Phrapariyattidhamma School Department of General Education in Ubon Ratchathani Province, in terms of curricula, the results of the study found that the respondents had their opinions about the factors of students deciding to study in Phrapariyattidhamma School. Department of General Education in Ubon Ratchathani Province, the curriculum had the highest average level. When examined individually, it was found that the opinion level of the sample towards the item average ranked No. 1 as the religious teaching courses offered were known for their practice. The average is at the highest level.

The results of the opinions of the respondents on the factors of students who decided to study in Phrapariyattidhamma School Department of General Education in Ubon Ratchathani Province personal reasons the results showed that the respondents had their opinions about the factors of students deciding to study in Phrapariyattidhamma School. Department of General Education in Ubon Ratchathani Province personal reasons the average is at a high level. When considering each item, it was found that the level of opinion of the sample group towards the item mean at the 1st place was that there were courses and subject areas that met the needs of religious teaching students. The average is at the highest level. objective outcome Objective 1 From the study, it was found that the students who answered the questionnaire had a level of opinion about the factors of students deciding to study in Phrapariyattidhamma School. Department of General Education in Ubon Ratchathani Province, the overall picture is the image of the Phrapariyattidhamma School. Department of General Education Objective 2 From the study, it was found that the students who answered the questionnaire had a level of opinion about the factors. The image of Phrapariyattidham School Department of General Education that affects the decision to choose to study in Phrapariyattidhamma School Department of General Education in Ubon Ratchathani Province It is a school of Phra Pariyat Thammarat. Department of General Education that offers a wide variety of subjects that correspond to life Objective 3 From the study, it was found that the students who answered the questionnaire had a level of opinion about the factors. Curriculum that affects decision to study in Phrapariyattidhamma School Department of General Education in Ubon Ratchathani Province Objective 4 From the study, it was found that the students who answered the questionnaire had a level of opinion about the factors. Regarding personal reasons affecting decision to study in Phrapariyattidhamma School Department of General Education in Ubon Ratchathani Province There are courses that are offered to meet the needs of Buddhist principles.

Discuss the results of the research.

Factors of students deciding to study in Phrapariyattidhamma School Department of General Education In Ubon Ratchathani Province, the students were able to discuss the results with the following important issues:

Issue 1 Overall Factors It was found that the respondents had opinions about the factors of students deciding to study in Phrapariyattidham School. Department of General Education in Ubon
Overall, the average was at the highest level. The factors that affected the intention to choose the Faculty of Business Administration were studied. Suranaree Technology of students with good grades in the lower Northeastern region Curriculum and personal reasons affect the intention of choosing. Faculty of Business Administration Suranaree technology of students with good grades in the lower northeastern region [2]

Issue 2: Image of Phrapariyattidhamma School Department of General Education It was found that the respondents had opinions. About the image factors of Phrapariyattidhamma School Department of General Education The average is at the highest level. This is because it is a Phra Pariyat Thamma School. Department of General Education that offers a wide variety of subjects that correspond to life which will help cause memorization Telling about the outstanding features of Phrapariyattidhamma School Department of General Education including causing I was proud when I came to study and graduated and I also studied the factors affecting decision making. Students choose to continue their studies in the Higher Vocational Certificate Program (Vocational Vocational Certificate) Case Study of Thonburi Commercial College. The sample group has long been the most important factor in the college's reputation [7].

Issue 3, Curriculum, found that the respondents had opinions about the curriculum factor with the highest average level. And the courses that are offered also focus on the courses that are offered to meet the needs of Buddhist principles.

Issue 4: Personal reasons, it was found that the respondents had opinions about the factor’s personal reasons with a high average level There are courses and fields of study that meet the needs of religious teaching students who have studied the factors involved. Effects on students' decision to choose to study in the Higher Vocational Certificate Program (High Vocational Certificate) Case Study, Thonburi Commercial College The results showed that the sample group gave the most importance to the preference factor. and the most personal aptitude [7]

Feedback
The results of the study of factors of students who decided to study in Phrapariyattidhamma School Department of General Education in Ubon Ratchathani Province

1. Phra Pariyattham School Department of General Education in Ubon Ratchathani Province
The image factors of Phrapariyattidhamma School should be corrected. Department of General Education in terms of entry Studying is easy but graduating is difficult. with public relations and building awareness about the timeline in studies throughout the course

Suggestions for the next study
1. Should study the factors of students who decide to study in Phrapariyattidhamma School Department of General Education in Ubon Ratchathani Province This is to compare the results from the study with other schools in order to compare the results from the study to see if the results are similar or different.

REFERENCES