SPECIFIC POSSIBILITIES OF ORGANIZING THE PROCESSES OF PREPARING STUDENTS FOR PROFESSIONAL AND PEDAGOGICAL ACTIVITY ON THE BASIS OF A CORPORATE APPROACH
(Example of a preschool education direction)

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Abstract: This article discusses the development and formation of creative abilities in students on the basis of corporate education. In addition, the author in the article gave full and detailed information about corporate education.

Key words: Corporate education, creative ability, ability development, corporate method, team, organization.

Introduction

The twenty-first century is a period of formation and development of global and interconnected companies, communities and corporations, and working in related social structures requires a high level of cooperation among its members. That is why many people consider the development of corporate skills as one of the most important tasks of education. Many educational institutions have a range of corporate activities, including sports, drama and music clubs, and youth socio-political communities.

The main results and findings

Learning through a corporate approach leads to the development of the following positive indicators:

• students work together and share ideas to solve a common problem or issue, and as a result, they actively learn;

• Working in groups leads to the development of friendly relations between its members, and as a result, they communicate intensively with each other;

• Unique collaboration between group members promotes very effective communication between them and they are able to generate as many different ideas as possible.
Based on this inter-group competition-based Corporate approach, each individual strives to work better and think creatively in accordance with their group interests. There is a great deal of research in the field of social psychology that focuses on corporate education. Studying the dynamics of small groups, organizing it in a purposeful way, managing it, creating a situation of inter-group competition requires special skills and knowledge from the teacher, without which it is impossible to organize teaching based on the Corporate approach.

The method of corporate education is characterized by the following features and types of activities:

- Students work in groups to explore (or solve) a topic or problem;
- Group knowledge can be composed of high, intermediate or low level students;
- Students in groups should be racially and sexually mixed;
- Assessment is based on groups rather than individuals.

There are six main phases of corporate education, which can be summarized in the table below:

<table>
<thead>
<tr>
<th>Phases</th>
<th>The task to be performed</th>
<th>Teacher activity</th>
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</thead>
<tbody>
<tr>
<td>Phase 1</td>
<td>Goal setting</td>
<td>The teacher explains to the students one by one all the goals planned for the lesson and starts the lesson</td>
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<td>Phase 2</td>
<td>Provide information</td>
<td>The teacher tells or provides information to the students orally or in writing</td>
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<td>Phase 3</td>
<td>Divide students into groups</td>
<td>The teacher explains to the students how to form working groups and tells the groups what to do</td>
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<td>Phase 4</td>
<td>Facilitate group work and problem-solving</td>
<td>The facilitator provides practical assistance to the groups on how to solve the problem</td>
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<td>Phase 5</td>
<td>Check</td>
<td>The teacher evaluates the presentations of the groups and reviews the materials they have prepared</td>
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<td>Phase 6</td>
<td>Evaluate the results</td>
<td>The teacher evaluates the work and knowledge of groups and individual students</td>
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In a corporate approach, the learning process is democratically organized, with students deciding what to study and in what order. The teacher organizes and manages the groups in a purposeful way, but the students constantly monitor the communication between the groups. The resources, books, manuals, and other types of teaching materials needed to make a corporate approach to learning productive, useful, and efficient are available in the classroom, library, teacher's room, resource center, or educational institution's media center copies must be available.

Corporate learning requires students to work in small groups to complete a joint project. Students work together not only to study the material, but to help each other succeed. Over the years, much research has been done to demonstrate the benefits of corporate education. Robert Slavin reviewed 67 cases on Corporate Learning and found that a total of 61 percent of Corporate Learning classes achieved significantly higher test scores than traditional classes.

An example of a collaborative learning strategy is taught below:

1. Students are divided into small groups of 3-5 students.

2. Divide the lessons into segments and assign a part of the lesson to each student.

3. Make time for all students to get to know their segments.

4. Create temporary “expert groups” for each student in each puzzle group to join other students in the same segment.

5. Provide students with the materials and resources they need to study their topics and become “experts” in temporary groups.

6. Return students to “home groups” and instruct each “expert” as they learn the information.

7. Prepare a summary table / chart organizer as a guide for organizing an expert report for each “home group”.

8. All students in the Home Group are responsible for learning all the content from each other.
During the process, the teacher ensures that students continue to work and work together. It is also an opportunity to monitor students' understanding.

Corporate learning is a learning strategy that allows small groups of students to work together on a common task. Parameters change frequently because students can work together on a variety of issues, from math to simple problems, such as proposing environmental solutions on a national scale. Students are sometimes personally responsible for a part or role in an assignment, and sometimes they are responsible as a group.

The word "corporate" comes from two Latin words "co", "jointly" and opus - "work", "work". Therefore, when answering the question of what a corporation is, the generally accepted definition in the simplified version internationally translates as joint action, cooperation.

A corporate is an association of individuals or legal entities to collaborate in different areas of life. This includes the production and sale of goods, the construction and operation of buildings, and the purchase and consumption of services and goods. A voluntary association is recognized as a developing legal entity through self-financing and self-governance.

Corporate property is created on the basis of equity participation of each member of the Corporate. The result of the organization's activities is profit, new joint property. A distinctive feature of the corporation is the participation of each member. The association will have clear goals and a common fund. Each member of the corporation contributes a share to it. Shareholders manage the Corporate, are responsible for potential risks, distribute profits.

**Five Basic Elements of Corporate Education:**

- Positive correlation.
- Individual and group responsibility.
- Interpersonal and small group skills.
• Face-to-face promotional interactions.
• Group processing.

An individual's creativity is reflected in his thinking, communication, emotions, and certain activities. Creativity describes a person as a whole or its specific characteristics. Creativity is also reflected as an important factor of talent. In addition, creativity determines the sharpness of the mind.

Creativity is a quality that drives the future. Creativity is about inspiring the individual, from which point of view the formation and development of individual creativity should be integrated into any part of education.

It turns out that creativity is a process that is directly related to the individual psychological characteristics of the individual. Its development is influenced by the process of intellectual-intuitive-logical thinking. The development of students' creativity in mastering the content of education requires the organization of the teaching process in accordance with the level of knowledge of students, the level of mastery, the source of education, didactic tasks. It is necessary to observe the following pedagogical conditions:

- To know the tendencies of students to engage in creative activities to create an environment for the formation of needs and demonstration of independence in the educational process;
- to create favorable conditions for creative thinking in students, to tolerate the variety of ideas and ideas expressed by students and to ensure their active participation in the learning process, to establish confidence in each student's ability to think creatively, regular stimulation of their creative activity;
- individualization of the educational process based on the characteristics, needs and intellectual potential of the student;
- Individual, small group and team work skills of students to shape, to expand their creative potential, to encourage them to accept non-standard solutions along with standard solutions, ready to solve problems;
- selection and implementation of interactive forms and methods of interactive training that allow to develop and improve the cognitive knowledge in practice, which is the basis for the development of creative activity.

**Conclusion**

Thus, in the process of developing students' personal and creative competencies in the example of pedagogical sciences, it is important to perform the following tasks:

1. Substantiate that the development of personal and creative competence of students is an urgent pedagogical problem on the example of pedagogical sciences;
2. To determine the pedagogical and psychological features of the process of developing students' personal and creative competence;
3. Development of criteria for the development of personal and creative competence of students;
4. Development of scientific proposals and practical recommendations for further development of personal and creative competence of students.

**References:**